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Business Association

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Prince William County
Greater Manassas

Chamber of
Commerce

PWCGMCC.org

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HGBA AND PRINCE WILLIAM COUNTY-GREATER MANASSAS CHAMBER OF COMMERCE ANNOUNCE STRATEGIC ALLIANCE

With a shared mission and complementary goals, HGBA and the Prince William County-Greater Manassas Chamber of Commerce seek to benefit members of both groups as well as the local community.

Haymarket, VA (August 2008) The Haymarket-Gainesville Business Association (HGBA) and the Prince William County-Greater Manassas Chamber of Commerce (PWCGMCC) announced their strategic alliance at HGBA's membership meeting held at the PWCGMCC Western Prince William Branch Office on Tuesday, August 19, 2008. The announcement formalized the cooperation that exists between the two organizations and united their dedication to the establishment, growth, and promotion of local businesses.

As a part of the strategic alliance, joint networking mixers will be held quarterly to promote each organization and to expand members' networks. HGBA and the Chamber will post each other's events on their Web site calendars and send event reminders to their members. HGBA members will also be admitted to Chamber events at the member rate and HGBA events are listed on the Chamber's HGBA wire site. As an additional kick-off incentive, HGBA members who join the Chamber will receive Chamber membership mailing labels on disk and two free tickets to a Chamber breakfast and/or luncheon. Likewise, Chamber members who join HGBA will receive a free banner ad for three months on the resource page of the HGBA Web site.

Established by a group of local professionals and business owners, HGBA seeks to serve the Haymarket-Gainesville community through active communications, networking opportunities, and community involvement among their members. Representing more than 1,100 professionals, businesses, and organizations, the Chamber seeks to improve the economic, social, cultural, and civic welfare of Prince William County and the cities of Manassas and Manassas Park. While each organization has a slightly different focus, HGBA local support to the Haymarket and Gainesville community and the Chamber more area-wide even extending to other counties, their mission is the same and their goals are complementary.

At the HGBA membership meeting, HGBA President, Sheri Winesett, and Chamber Chairman, Steve Nelson, explained the rationale behind the strategic alliance to the HGBA and Chamber members in attendance. "We felt that the agreement between our two organizations is a no-brainer," said HGBA President, Sheri Winesett, "since we work so closely with one another already and since the missions of both groups align so closely. Working together can only add value for our members and that makes us both stronger." Chamber Chairman, Steve Nelson, concurred and encouraged HGBA and Chamber members to become involved in both organizations. "Our organizations encourage and help you get your name out there. The more people you get to know, the more successful your business will be."

The Haymarket-Gainesville Business Association (HGBA) is an alliance of area professionals and business owners. Recognized as a force in the Haymarket-Gainesville business community, HGBA partners with local governments and communities, creating a forum to offer solutions, resolve issues and plan for future growth. Through this partnership, HGBA is able to champion projects that positively impact businesses and residents in the Haymarket-Gainesville area while preserving its rich heritage. More information about the Haymarket-Gainesville Business Association can be found at <http://www.hgba.biz>.

The Prince William County–Greater Manassas Chamber of Commerce represents more than 1,100 businesses, professionals and organizations in Prince William County, Manassas, Manassas Park and the surrounding area. Since 1935, the Chamber has been a business and community leader. The Chamber’s number one goal is to help its members succeed. For more information, visit our website at www.pwcgmcc.org or call the Greater Chamber at 703-368-6600. For more information about the benefits of membership, contact Kris Johnson at 703-368-6600, ext. 15, or email kjohnson@pwcgmcc.org. Prince William County–Greater Manassas Chamber of Commerce ... Your Greater Networking Connection.

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