

HERITAGE HALF-MARATHON SPONSORSHIP INFORMATION

I'd like to be a

- Platinum Sponsor
- Gold Sponsor
- Silver Sponsor
- Diamond Sponsor

Name: _____

Company: _____

Address: _____

Phone: _____

Email: _____

For sponsorship questions, contact the Heritage Half-Marathon Sponsor Coordinator Tracy Chandler at tracychandler@verizon.net or Race Director, Kent Barker at admin@bristowtriandswim.com. Please make all sponsor checks payable BRATS.

BRATS
12634 Magic Springs Way
Bristow, VA 20136

EVENT LOCATION: Heritage Plaza, Gainesville, VA

DATES:

October 2nd: Event Expo 10:00-4:00PM

October 3rd: Heritage Half-Marathon

Charitable Organization: The Own Lea Foundation is a 501c3 organization, for more information go to: <http://www.owenleafoundation.org>.

ATTENDANCE:

This event will be promoted throughout the Northern Virginia Area, National Advertisement, Event Website, and on 'regional/national running websites. Bi-weekly emails will be sent out by the Event Coordinators for updates to the event. Expected event size is approximately 1300 participants and 1000 friends and family attending. All participants must pick up their race packet on October 2nd.



<http://www.heritagehalfmarathon.com>

GOLD SPONSOR

Sponsor Commitment - \$750 (6 available)

Benefits Received:

- 30x30 Banner on Start/Finish Arch
- 1 Complimentary Entry into Half-Marathon
- Business name/logo on race T-shirts
- Sponsorship name listed on Sponsor Board at the race
- Opportunity to place inserts/goodies in all race packets
- 10'x20' booth space at Expo
- Business Logo on the website and Emails with click through link changeable every two weeks

SILVER SPONSOR

Sponsor Commitment - \$500

Benefits Received:

- Business name/logo on race T-shirts
- Sponsorship name listed on Sponsor Board at the race
- Opportunity to place inserts/goodies in all race packets
- 10'x10' booth space at Expo
- Business Logo on the website and Emails

BRONZE SPONSOR

Sponsor Commitment - \$250

Benefits Received:

- Sponsorship name listed on Sponsor Board at the race
- Opportunity to place inserts/goodies in all race packets
- 6-8' Table at Expo



EVENT PRESENTER

Sponsor Commitment - \$2,000

Benefits Received:

- 10'x3.5' Banner on both sides of Start/Finish Arch
- 2 Complimentary Entries Into Half-Marathon
- 2 Complimentary Entries Into 5k
- Business listed on Event Logo as presenter on home page of Event website with click through
- Business listed on Email Logos as Presenter of Event
- Business name/logo on race T-shirts as Event Presenter
- Presenter Title on the top Sponsor Board at the race
- Opportunity to place inserts/goodies in all race packets
- 20'x20' booth space at Expo
- Business Logo on the website sponsor page and Emails with click through link changeable every two weeks